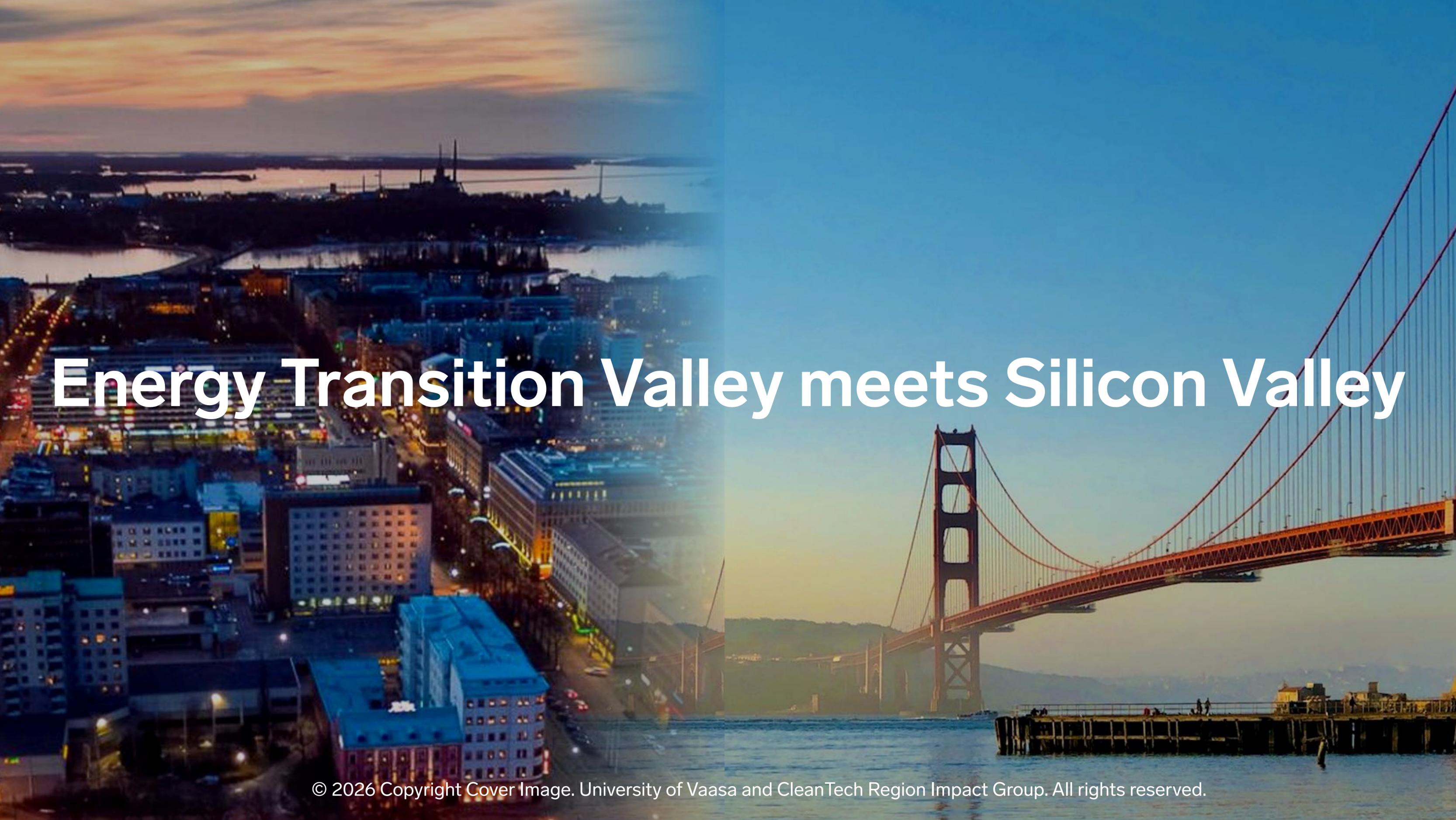


# FROM VAASA TO SILICON VALLEY

Startup Factory | University of Vaasa  
March 31 | 15:00–17:00

SIGN UP



# Energy Transition Valley meets Silicon Valley

# Background info session

**Vaasa University, promoting the Energy Transition Valley, took center stage in Silicon Valley during the Nordic Impact Week in October 2025. Building on that success, you will learn from participants and engage in planning for the 2026 program.**

# Background Nordic Impact Week

Since 2013, the Nordic Impact Week (NIW) has acted as a bridge linking the Nordic and Baltic regions to Silicon Valley — the world's top innovation hub. It brings together global leaders, startups, investors, corporations, and policymakers for a week of business, collaboration, knowledge sharing, fun, and inspiration.

# The Problem

Energy transition is too slow and disjointed.  
AI is not fully integrated into energy infrastructure.  
Talent, growth arenas, and funding are disconnected.  
Energy markets are fragmented and uncertain for tech companies and investors.

# The Opportunity

Over 180 energy companies operate in Vaasa

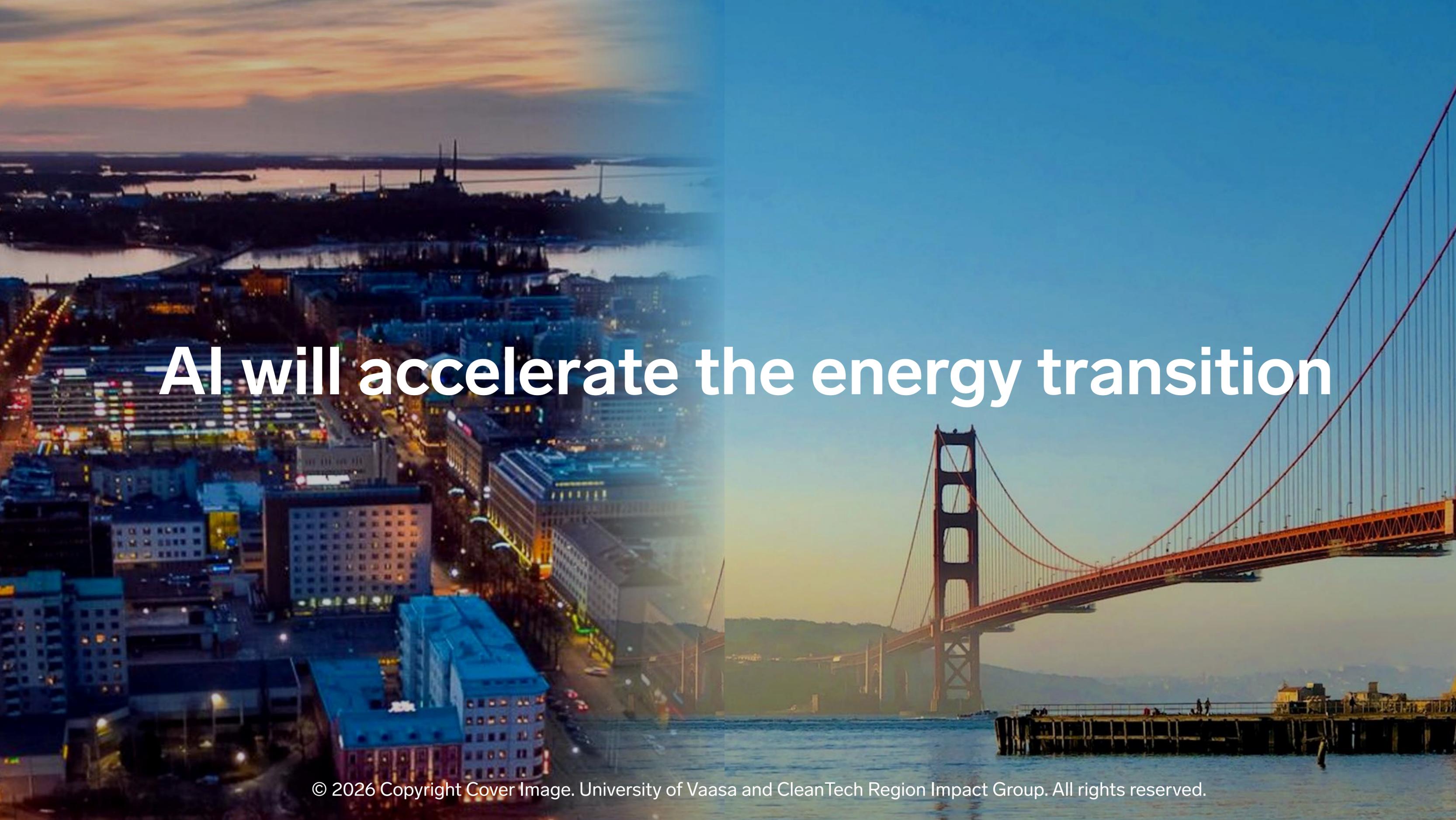
Nordics are the best testbed for energy markets in the world.

Silicon Valley equals AI, capital, and scale

Nordic Impact Week links both worlds

€10T+ global energy transition market

AI x Energy = massive efficiency gains



**AI will accelerate the energy transition**

# Vaasa Opportunity X

**Energy Transition Valley**

**Attracting international talents, companies, and investors**

**Incubator + Accelerator + Venture Studio**

**AI-first energy innovation focus**

**Global scaling via Silicon Valley**

# X - What if?

## VAASA ENERGY AI LAB

Where Energy Meets Intelligence

And Scales to the World

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# Vision

**Build 100 global Energy + AI companies by 2030.  
Position Vaasa, the Energy Transition Valley, as the  
global hub for energy innovation and AI.  
Bridge Nordics to Silicon Valley and global markets.**

# Nordic Impact Week 2026

**San Francisco | Oct. 12–16.**

**Curated access to tech, climate & investors. Showcasing program.**

**Real US market entry pathways.**

**Business, Fun, Knowledge transfer, International Networks.**

# What You'll Gain

**AI in Energy and Industrial Decarbonization  
Investment, partnership, and future strategies.**

**Silicon Valley network, funding, research, and knowledge access  
US expansion insights. Bridging the Nordics to Silicon Valley and  
the world.**

**University collaboration, research, and project opportunities.**

**Program early bird benefits**



# From Vaasa to Global Impact

# Featured Speakers

Anton Heinonen (VES), President of the Vaasa Entrepreneurship Society.

Iida Helin (VES) Board member, Vaasa Entrepreneurship Society.

Jan Segerstam, Director of Research and Development, University of Vaasa.

Philipp Holtkamp Head of Ecosystems and Innovations, University of Vaasa.

Jeff Wallace, Silicon Valley entrepreneur and Investor.

Jonas Berggren, CEO, Calejo AI Hybrid Intelligence. Speaker

Lars Ling, CEO & Founder, CleanTech Region Group. Moderator

# VES – Next Generation



Vaasa Entrepreneurship Society  
Student-driven innovation engine  
Silicon Valley experience 2025  
Building future global founders



# Anton Heinonen Leading VES. Next-gen founders.



Iida Helin  
Driving student innovation globally.



# Philipp Holtkamp Startup Factory. Innovation platform.



# Jeff Wallace Silicon Valley. Market access.



# Jan Segerstam Energy Transition Valley vision.



# Jonas Berggren

## Global Scaling Energy transition with AI.



# Lars Ling

## Energy transition. AI. Global scale.

# Why Attend

Early access to Nordic Impact Week

Direct Silicon Valley and Energy Transition Valley insights

Partnership & investment opportunities

High-impact Nordic network

Part of the world's biggest business opportunity

# Roadmap NIW to Silicon Valley

**April 13, Launch Vaasa.**

**April 18-21, Launch San Francisco during SF Climate Week.**

**April 22, Launch Los Angeles.**

**April 24, Launch San Diego.**

**May - August preparations. Pitch, Deck, Goals, Planning.**

**August 10-15, Wasa Future Festival 2026.**

**September, Final preparations and adjustments.**



# Let's shape the journey From Vaasa to Silicon Valley

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## Thank you