



Nordic Impact Week Silicon Valley 2025

Concept Note

(Sign-up, info, and pitch deck links at the end. Reservation for changes.)

Key theme: “How will AI accelerate energy transition and decarbonization?”

A curated **program** is centered on [Techcrunch Disrupt](#), [Verge Green](#), and [Socap](#), focusing on Tech, Climate, and Impact.

Event Overview

Dates: October 27-31, 2025

Location: Silicon Valley, California

Duration: 5 Days

Nordic Impact Week Silicon Valley brings together the brightest minds from the Nordic, Baltic, and European regions with Silicon Valley to explore the intersection of artificial intelligence, climate technology, and sustainable innovation.

This premier week offers a unique chance for startups, entrepreneurs, investors, corporations, cities, academia, and the innovation ecosystem to speed up global energy transition and decarbonization solutions, while also inspiring and motivating participants with innovative ideas and breakthrough solutions shared.

Background

Since 2013, Nordic Impact Week has brought together entrepreneurs, innovators, and investors from the Nordics and Baltics to Silicon Valley. Building on this success, we now introduce Nordic Impact Week Silicon Valley 2025 – connecting the Nordics and Baltics with the world’s leading innovation hub.

Mission Statement

Our mission is to continue developing the platform, building on the success of Nordic Impact Weeks since 2013, where Nordic and Baltic innovation excellence meet Silicon Valley's technological leadership. By fostering partnerships and breakthrough solutions, we aim to shape the future of sustainable technology and accelerate our journey to net-zero emissions through AI-driven innovations.

Target Audience

Primary Participants

- Startups & Scale-ups: Climate tech, AI/ML, energy, and sustainability ventures.
- Entrepreneurs: Serial founders, SMEs, and emerging leaders in impact sectors.
- Investors: VCs, corporate VCs, impact investors, and family offices
- Corporations: Fortune 500 companies driving sustainability initiatives
- Cities & Municipalities: Smart city leaders and urban innovation teams
- Academia: Researchers, professors, and students in relevant fields
- Innovation Ecosystem Players: Accelerators, incubators, and innovation hubs

Geographic Focus

- Nordic and Baltic Countries: Denmark, Sweden, Norway, Finland, Iceland, Estonia, Latvia, Lithuania, and participation from the Faroe Islands.
- Silicon Valley: Tech leaders, investors, and the innovation community
- Global Participants: International stakeholders in the climate, impact, and AI sectors

Core Themes

1. Climate

- Energy transition and acceleration with AI.
- Renewable energy acceleration with Solar Thermal Energy.
- Circular economy and Smart City action.

2. Technology

- Artificial intelligence and machine learning applications for Energy transition.
- Digital twins for energy systems and research for Smart Cities.
- AI for Climate Modeling and Energy Transition Acceleration.

3. Impact

- Fun learning - Community engagement and behavioral change
- Impact investing and blended finance
- Policy frameworks for Cities and acceleration of green energy transition
- Social equity in climate solutions

Anchor Events & Strategic Partnerships

Major Industry Events

1. TechCrunch Disrupt - Premier startup and technology conference.
1. Verge Trellis Impact 25 - Leading sustainability and climate conference.
1. SoCap - Global gathering for social capital markets.

Key Partners

- Nordic and Silicon Valley hubs and Universities (TBC)
- Academic excellence and research collaboration, like Stanford, Berkeley (TBC)
- Additional Partners (to be confirmed):
 - Embassies, business chambers, and trade councils.
 - Leading accelerators, incubators (Techstars, Y Combinator alum network TBC)

Program Structure

Arrivals are planned for October 25-26 (Saturday and Sunday), with onboarding and welcome activities taking place during this time. The schedule features a preliminary San Francisco City Walk on Saturday and a Golden Gate Hike on Sunday.

Curated networking will occur before, during, and after the event. We will use a matchmaking platform, TBC. (Possible Brella).

Reservation for changes. The programme is curated and will be updated up to the Nordics launch event in San Francisco on October 6-8th during the SF Tech Week.

Day 1 (Monday, October 27): Welcome & Foundation Setting

Theme: "Nordic Innovation Meets Silicon Valley"

- Opening ceremony and welcome reception
- Nordic innovation showcase
- Keynote: "The Role of AI in Global Decarbonization"
- Networking dinner with ecosystem partners

Day 2 (Tuesday, October 28): Deep Dive Sessions

Theme: "AI-Powered Energy acceleration and transition "

- TechCrunch Disrupt attendance and networking
- Parallel sessions on key technologies
- Investor-entrepreneur matchmaking

Day 3 (Wednesday, October 29): Impact & Investment

Theme: "Scaling Climate Impact Through Capital"

- Verge Trellis Impact 25 participation and networking.
- Impact investing roundtables
- Corporate innovation partnerships
- City leaders climate tech forum

Day 4 (Thursday, October 30): Social Capital & Markets

Theme: "Building Sustainable Markets"

- SoCap conference engagement
- Social impact measurement workshop
- Impact investing roundtables

Day 5 (Friday, October 31): Action & Commitments

Theme: "From Ideas to Implementation"

- Final presentations with partners and prospects.
- Partnership signing ceremonies
- Action plan development sessions
- Closing celebration and next steps

Program Components

Curated Content

- Keynote Presentations: Industry leaders and visionaries
- 3 events participation
- Hands-on sessions on AI applications in climate tech
- Startup showcases with investor panels
- Research Presentations: Latest academic findings and innovations

Networking Opportunities

- Structured Networking: Industry-specific meetups and roundtables
- Cultural Events: Nordic-inspired social gatherings
- Site Visits: Leading companies and research facilities
- One-on-One Meetings: Facilitated connections between participants

Innovation Showcases

- From Nordics to Silicon Valley: Nordic climate tech companies
- Energy and AI Technology and research presentations.
- Innovation Energy acceleration: Collaborative problem-solving sessions
- Future Tech Conversations: Emerging technologies and research projects

Expected Outcomes

For Participants

- Access to cutting-edge AI and climate technologies
- Direct connections with potential partners and investors
- Insights into market trends and regulatory developments
- Opportunities for international expansion and collaboration

For Ecosystem

- Strengthened the Nordic-Silicon Valley innovation corridor
- New partnerships between academia and industry
- Increased investment in climate tech solutions
- Enhanced global network for sustainable innovation

For Society

- Accelerated development of AI-powered climate solutions
- Improved collaboration on global decarbonization efforts
- Greater awareness of Nordic innovation capabilities
- Strengthened international climate action networks

Success Metrics

Quantitative Goals

- 20+ registered participants from 5+ countries
- 7+ Nordic companies and organizations represented
- 20+ Silicon Valley corporations and investors engaged
- 10+ new partnerships or collaborations initiated
- \$5M+ in potential investment opportunities identified

Qualitative Objectives

- High participant satisfaction (90%+ positive feedback)
- Strong media coverage and thought leadership content
- Meaningful policy discussions and recommendations
- Lasting relationships and ongoing collaborations
- Enhanced Nordic brand recognition in Silicon Valley

Action Now and Next Steps

The main pre-event will occur in San Francisco during SF Tech Week, October 6-8. An online event at a key location in SF will showcase introductions and presentations from attendees in the Nordic Impact Week delegation.

Further Stakeholder Engagement: Confirm key partners and sponsors

Program Development: Finalize speakers and session details
Marketing & Outreach: Launch registration and promotional campaign
Logistics Planning: Secure venues and coordinate with anchor events
Partnership Activation: Leverage Nordic Innovation House and Stanford networks

Information Sessions

Sep 23, Vaasa University, 9.30 - 11.00 am. Invitation [here](#):

More information sessions are upcoming, leading to the main pre-event onsite in San Francisco from October 6-8 during SF Tech Week.

Nordic Impact Week Silicon Valley 2025

Nordic Impact Week Silicon Valley 2025 offers a unique chance to connect two of the world's most innovative ecosystems. By tackling our planet's biggest challenges, we can see how artificial intelligence can speed up the energy transition and build a more sustainable future for everyone.

We look forward to seeing you join this year's NIW Silicon Valley tour.

Team NIW Silicon Valley 2025.

Sign up for your interest [here](#):

Welcome

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